



URBANPROOF[®]

SUSTAINABILITY IN MOTION

Certified



Corporation

URBAN PROOF is a brand by U+
A Certified B Corporation™

NEW COLLECTION

A woman with long brown hair, wearing a black hoodie and black pants, stands next to a dark brown wooden wall. She is holding a black bicycle with a green bag attached to the handlebars. The wall is made of vertical wooden planks. The ground is a mix of reddish-brown and grey pavement. The scene is brightly lit, casting shadows. A large white curved shape is in the bottom right corner.

***“ COME ALONG FOR THE
RIDE AND MAKE A REAL
IMPACT WITH US. “***



SUSTAINABILITY IN MOTION

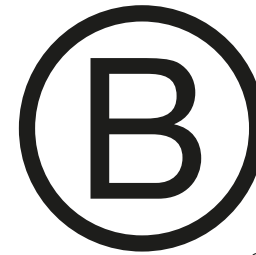
Ride in style without sacrificing quality and durability! Elevate your cycling game with our range of modern and sustainable bike accessories. Urban Proof delivers top-notch quality and style, ensuring you look sharp whether cruising around town, commuting to work, or exploring nature. Don't settle for boring when you can ride with attitude. Upgrade now!

We aim to inspire others by not only focusing on sustainability, but also giving back. We do this by being B Corp certified, using recycled materials in our products, creating sustainable goods, and donating 5% of the profits from our Recycled Collection to LOVE. NOT WASTE. Get on board with our mission to make a difference and look good doing it.





Certified



Corporation

Ready to join the revolution? We're proud to be part of a movement that defines success beyond just profit. The company behind Urban Proof is U+. As a company, we have been able to make ourselves a 'Certified B Corporation™' since 2022. Our aim is to make the world a better place. B Corp is a movement championing higher social and environmental standards, transparency, and accountability in all aspects of our business. Let's make a difference together.



BRAND & DEVELOPMENT OFFICE
HAARLEM - THE NETHERLANDS



RECYCLED MATERIALS

We're all about making a bold statement while giving back to the planet. Our bags are not only stylish and practical but made from recycled plastic bottles and cotton canvas. Our mission is to reduce transportation waste through innovative design, so you can feel good about minimizing your environmental impact. Join us on this sustainable journey.

LONG LASTING PRODUCTS

Looking for badass gear that won't break the bank? Look no further than our latest product line, designed with durability and affordability in mind. Our collection can weather any storm - from serious downpours to gusty winds - without sacrificing style or quality. Gear up and conquer the elements in style.



SUPPORTING CLEAN-UPS

Get your hands dirty and join the cause! 5% of our Recycled Collection profits go directly to Love. Not Waste. They're the environmental warriors cleaning up our coastlines in the Netherlands. Together, let's do more than just choose sustainable materials. Let's take action and clean up the mess we've made. Make a difference and help save the planet, one piece of trash at a time.



MAIN FABRIC

100%

RECYCLED
COTTON CANVAS



P  Stationsplein 



CITY **TOTE BAG**



Looking for an everyday bag that's functional and stylish? Look no further than the City Tote. With a wide, simple opening and button closure, this versatile bag can be worn over the shoulder or carried by the handles. And if you're cycling, just attach the bike hooks on the side.



MAIN FABRIC

100%
RECYCLED
COTTON CANVAS



WATER
RESISTANT



RECYCLED
FABRIC



E-BIKE
COMPATIBLE



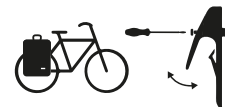
Perfect for urban dwellers who value space, design, and sustainability, this tote is made of 100% recycled cotton canvas. Choose the City Tote and do your part for the environment without sacrificing style!



CITY **TOTE BAG**



RECYCLED
FABRIC



MAX. LOAD 10KG

Ø 6-16mm



22 L

36 x 32 x 19 cm

540 gms

Material: 100% recycled cotton canvas

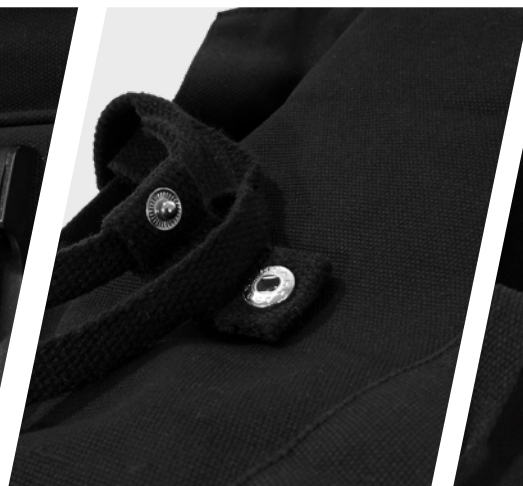
- Adjustable bike hooks
- E-Bike compatible
- Shower resistant
- Detachable shoulder strap
- Inside pocket with zipper
- Top handle closure with push button



E-BIKE
COMPATABLE



WATER
RESISTANT



BLACK 400707UP

CITY **BACKPACK**



MAIN FABRIC

100%
RECYCLED
COTTON CANVAS



**WATER
RESISTANT**



**RECYCLED
FABRIC**



**E-BIKE
COMPATIBLE**



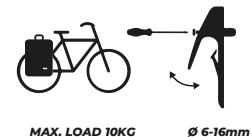
**17 INCH LAPTOP
COMPARTMENT**



The City Backpack is the perfect companion for your daily essentials. Keep your laptop safe in the padded compartment and secure it to your back or bike. Easy to attach the shoulder straps at the front, so you won't be bothered on your ride. Not only does the sleek design complement any outfit, but you'll also be doing your part for the planet with its 100% recycled cotton canvas material. It's time to make a statement and make a difference with your choice of backpack.



CITY **BACKPACK**



15 L

32 x 45 x 11 cm
1050 gms

Material: 100% recycled cotton canvas

- Adjustable bike hooks
- E-Bike compatible
- Shower resistant
- 17"inch laptop compartment padded
- Shoulder strap attachment front side
- Parachute closure inside



E-BIKE
COMPATABLE



WATER
RESISTANT



BLACK 400708UP



THE **COMMUTER** COLLECTION

FOR YOUR DAILY ESSENTIALS + THE UNEXPECTED

Tired of boring old backpacks and double bike bags? The Commuter Collection is here to shake things up! Bold, modern colours make these bags a statement piece. But they're not just good-looking - they're also made from recycled PET bottles, with a soft coating for maximum comfort. And trust us, they're seriously tough, with plenty of space for all your commuting essentials.

We've got two backpack styles: a rolltop and a cargo model. Both are comfortable to wear on your back, but also easy to clip onto your bike.



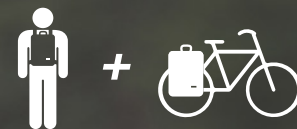
CARGO **BACKPACK**



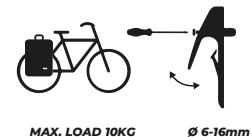
This versatile bag is perfect for both bikers and pedestrians, with a comfortable padded back and the option to easily attach it to your bike. Need to find your keys or other essentials? No problem, thanks to the handy front pocket. And with a hidden back pocket for your wallet, you can rest easy knowing your valuables are safe and secure. Plus, this bag is eco-friendly, made from 47 recycled PET bottles. It's the perfect choice for commuters and eco-conscious trendsetters alike.



MAIN FABRIC MADE
FROM **PET BOTTLES**



CARGO **BACKPACK**



20 L

34 x 13 x 46 cm

1460 gms

Material: recycled PET (RPET) 900D

- Adjustable bike hooks
- E-Bike compatible
- Water resistant
- 17"inch laptop compartment padded
- Easy access big front pocket
- Reflection on strap
- Hidden pocket at back with zipper
- Rain cover for back padding



URBAN**BLACK** 400720UP
DARK**OAK** 400721UP





ROLLTOP **BACKPACK**



MAIN FABRIC MADE
FROM **PET BOTTLES**



**WATER
RESISTANT**



**RECYCLED
FABRIC**



**E-BIKE
COMPATIBLE**



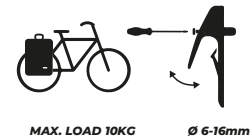
**17 INCH LAPTOP
COMPARTMENT**



This bag is for commuters and big carriers alike who appreciate a spacious, stylish design and have a passion for sustainability. Made from 47 recycled PET bottles (500ml), you can feel good about your fashion choices and supporting the planet at the same time.



ROLLTOP **BACKPACK**



MAX. LOAD 10KG Ø 6-16mm



20 L

34 x 13 x 46 cm

1430 gms

Material: recycled PET (RPET) 900D

- Adjustable bike hooks
- E-Bike compatible
- Water resistant
- 17"inch laptop compartment padded
- Easy access 2 front pockets
- Reflection on strap
- Hidden pocket at back with zipper
- Rain cover for back padding



17 INCH LAPTOP
COMPARTMENT



E-BIKE
COMPATIBLE



WATER
RESISTANT



URBAN**BLACK** 400718UP
FOREST**GREEN** 400719UP

SINGLE ROLLTOP BAG



E-BIKE
COMPATIBLE



RECYCLED
FABRIC



MAX. LOAD 10KG



20 L

30 x 15 x 42 cm

Material: recycled PET (RPET) 900D

- Adjustable bike hooks
- E-Bike compatible
- Water resistant
- Reflection on both sides
- Reflection on strap



URBAN**BLACK**

400737UP

FOREST**GREEN**

400738UP

STARNIGHT**BLUE**

400739UP

DOUBLE **CARGO & ROLLTOP** FOR YOUR EVERYDAY USE

Don't lug all your gear solo and start showing off with our super nice double bags. Double the size, double the pleasure. Attach them easily to your ride or carrier system and get ready to ride with ease. They're rugged enough to handle anything you throw in them and roomy enough to fit everything you need. Plus, we care about the planet. That's why these bad boys are made from recycled PET bottles for ultimate sustainability. So bring your daily essentials and then some, because these bags got you covered. Ride on!



62x
500 ML

MAIN FABRIC MADE
FROM **PET BOTTLES**





DOUBLE ROLLTOP BAG



The Double Rolltop bag is sleek and modern, with a rollable closure and buckle for easy attachment to your bike. No need to lug the weight around yourself. The rolltop allows for flexible volume while keeping your belongings safely stored.

This bag is perfect for commuters and big haulers who need space and style, all while making a positive impact on the planet. Made with 62 recycled PET bottles (500mL). Get your hands on this planet fiendly, edgy bag now.

 **62x**
500 ML
MAIN FABRIC MADE
FROM PET BOTTLES


**WATER
RESISTANT**


**RECYCLED
FABRIC**


**E-BIKE
COMPATIBLE**


**CARRIER SYSTEM
COMPATIBLE**



CARRIER SYSTEM
COMPATIBLE

DOUBLE ROLLTOP BAG



E-BIKE
COMPATIBLE



RECYCLED
FABRIC



38 L

30 x 15 x 42 cm per side
1760 gms

Material: recycled PET (RPET) 900D

- E-Bike compatible
- Carrier system friendly
- Water resistant
- Reflection on back side
- Reflection on strap



CARRIER SYSTEM
COMPATIBLE



WATER
RESISTANT



URBAN**BLACK** 400722UP
FOREST**GREEN** 400723UP
STARNIGHT**BLUE** 400736UP

DOUBLE CARGO BAG



Get ready to revolutionize your bike commute with our Double Cargo Bag. This modern and trendy bag boasts a sleek and authentic look, perfect for the environmentally conscious commuter who needs ample storage space without sacrificing style. With a simple attachment mechanism, you won't have to strain carrying any weight yourself. The spacious main compartment allows for easy organization and quick access to your essentials, such as keys. Plus, with a secure buckle closure, your belongings will stay safe and sound. And best of all? Our Double Cargo Bag is doing its part for the planet, made with 62 recycled PET bottles (500ML). You won't regret choosing a bag that not only looks good but does good too..



MAIN FABRIC MADE
FROM PET BOTTLES





CARRIER SYSTEM
COMPATIBLE

DOUBLE CARGO BAG



E-BIKE
COMPATABLE



RECYCLED
FABRIC



38 L

30 x 15 x 42 cm per side
1780 gms

Materiaal: recycled PET (RPET) 900D

- E-Bike compatible
- Carrier system friendly
- Water resistant
- Easy access front pocket
- Reflection on back side
- Reflection on strap



CARRIER SYSTEM
COMPATIBLE



WATER
RESISTANT



URBAN**BLACK**
DARK**OAK**

400724UP

400725UP





RECYCLED BIKE BAGS



SHOPPER BAG 20L
RECYCLED 47 RPET bottles



DOUBLE BICYCLE BAG 40L
RECYCLED 68 RPET bottles



DOUBLE: 400578UP
SHOPPER: 400581UP
BLACK - DARK GREY



DOUBLE: 400579UP
SHOPPER: 400582UP
VIBRANT BLUE - GREY GREEN



DOUBLE: 400580UP
SHOPPER: 400583UP
DARK GRAY - GOLDEN YELLOW



DOUBLE: 400693UP
SHOPPER: 400691UP
BLUE GREY - GREY GREEN



DOUBLE: 400694UP
SHOPPER: 400692UP
BURGUNDY RED - BLUE GREY

BIKE **CRATES**

30 L

40 x 30 x 25 cm

 **100%**
RECYCLED





MADE IN
EUROPE



400555UP
BLACK



400556UP
ASH GREY



400558UP
WARM PINK | PMS 695 C



400560UP
DARK BLUE | PMS 2188 C



400709UP
FOREST GREEN | PMS 5535 C



400715UP
OLIVE GREEN | PMS 5773 C



400710UP
MISTY MINT | PMS 5507 C



400714UP
FADED BLUE | PMS 7545 C



400716UP
SKY BLUE | PMS 644 C



400711UP
ROYAL BLUE | PMS 2388 C



400712UP
OH OH ORANGE | PMS 172 C



400717UP
TOFFEE BROWN | PMS 478 C

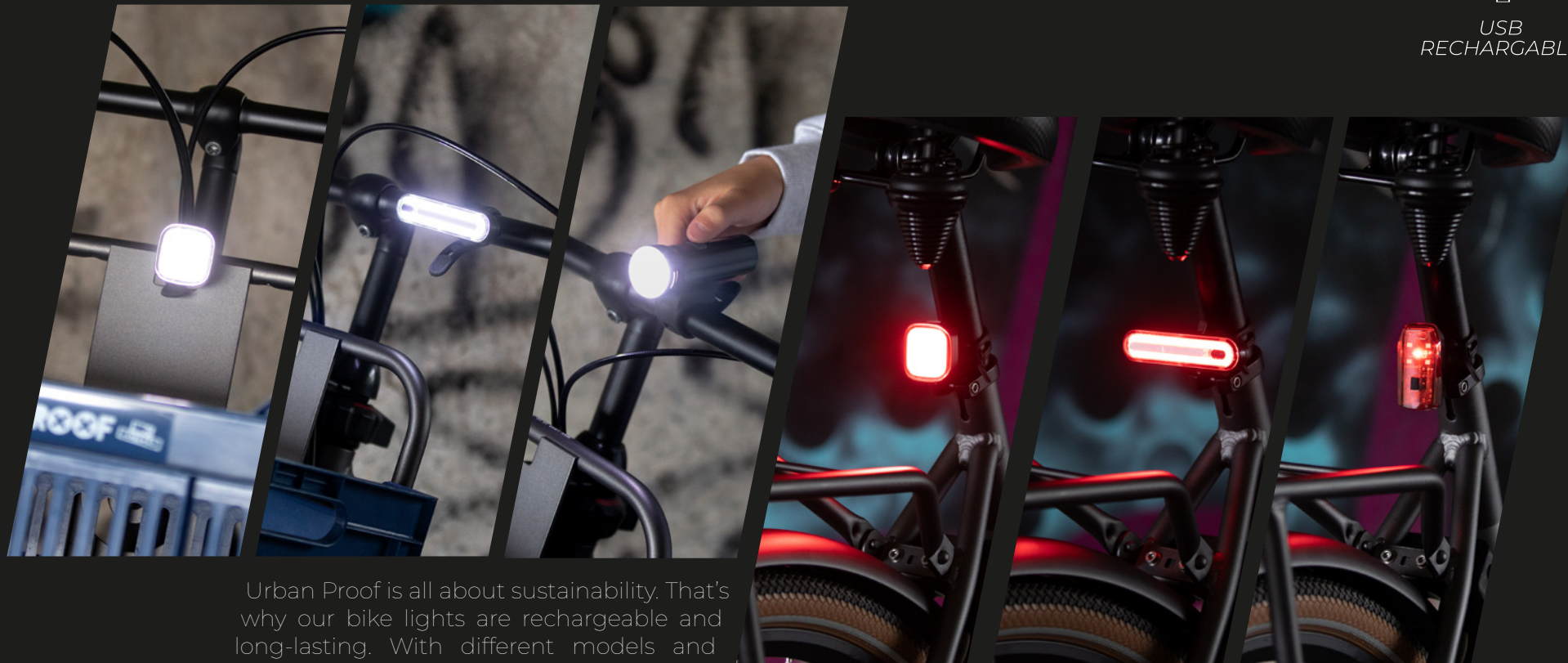
Looking for a way to carry your gear on your bike? Look no further than our Urban Proof crates collection! Made from 100% recycled plastic and produced in Europe for a smaller ecological footprint. Keeping your stuff organized has never been easier.

Biking is the coolest way to get around town. Crates are the perfect solution for students with books, sports gear and more. They're light, durable and built to last. Cruise in style from A to B with a crate on your bike - no sacrificing comfort or convenience!

BIKE **LIGHTS**



USB
RECHARGEABLE



Urban Proof is all about sustainability. That's why our bike lights are rechargeable and long-lasting. With different models and brightness levels, you can customize the lighting to your needs, whether you're riding in a well-lit area or on dark, unlit paths. Choosing rechargeable lights isn't just a smart safety choice – it's a conscious one. Get lit with Urban Proof.

		LUMEN	COLOUR LIGHT	MODUS	OPERATION TIME (MAX) HRS	CHARGING TIME HRS
400622UP	Urban Proof Rechargeable Bike Front Light	70	WHITE	5	5	3
400623UP	Urban Proof Rechargeable Bike Rear Light	20	RED	5	5	3
400670UP	Urban Proof Rechargeable Bike Front Light Ultra	200	WHITE	5	7,5	3
400671UP	Urban Proof Rechargeable Bike Rear Light Ultra	52	RED	5	7,5	3
400672UP	Urban Proof Rechargeable Bike Power Head Light	320	WHITE	5	4	3
400673UP	Urban Proof Rechargeable Bike Brake Light	18	RED	5	12	3

		LENGTH	WIDTH	HEIGHT	WEIGHT IN GMS	
400622UP	Urban Proof Rechargeable Bike Front Light	75mm	120mm	45mm	82	
400623UP	Urban Proof Rechargeable Bike Rear Light	75mm	120mm	45mm	82	
400670UP	Urban Proof Rechargeable Bike Front Light Ultra	75mm	165mm	50mm	101	
400671UP	Urban Proof Rechargeable Bike Rear Light Ultra	75mm	165mm	50mm	101	
400672UP	Urban Proof Rechargeable Bike Power Head Light	75mm	172mm	50mm	146	
400673UP	Urban Proof Rechargeable Bike Brake Light	75mm	120mm	50mm	40	

BIKE **LOCKS**



CHAIN LOCK ART 2 8MMX100CM

Introducing the new ART 2 secure lock from Urban Proof! Experience the edgy urban look you already love, now in the ART 2 execution. Our chains are 100cm long and 8mm thick, built to last. Plus, each lock comes with an RPET sleeve sporting the Urban Proof brand name. Keep your ride safe and sound.

Available colours:

BLACK

400726UP

Material: Steel, Recycled PET sleeve



**ANTI
THEFT**



**8 MM
STEEL**



**FABRIC
100% RPET**



**LENGTH:
100 CM**



CHAIN LOCK 8MMX100CM

Secure your ride with the Urban Proof chain lock featuring tough 8mm steel links. With a length of 100cm, it easily attaches to a pole or fence. Plus, the lock comes with two keys and a 100% recycled PET material cover to protect your sweet ride from wear and tear.

Available colours:

URBAN GREEN 400593UP

GOLDEN YELLOW 400594UP

BLACK 400598UP

Material: Steel, Recycled PET sleeve



CODE CHAIN LOCK

8MMX100CM

Who needs keys these days? Not you! With this handy lock, you only need a 5-digit code. No more worries about lost keys. Made of hardened steel with a thickness of 8mm and 100cm long. The cover is made of recycled PET bottles in a cool black color.

Available colours:

BLACK 400599UP

Material: Steel, Recycled PET sleeve

The image shows five Urban-Proof bags of varying sizes and colors (black, olive, and dark green) lined up on a gravel path. The bags are designed with roll-top closures and multiple pockets. The background is a lush green field with tall grass. A white diagonal line runs across the top left corner of the image.

IN MOTION

Urban-proof, future-proof - we're always pushing for better. We relentlessly strive for progress and improvement every day. We don't have all the answers yet, but we're making meaningful strides towards a cleaner world and achieving our goals. Let's team up and build a better future, together.



URBANPROOF

SALES & LOGISTICS

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 DUTCH PERFECT

 INNOVATION + SUSTAINABILITY



URBANPROOF_SUSTAINABLE



URBANPROOF.NL